

Category	Placed	Awarded	For	Agency Partner
The Old Mutual Excellence in Purpose Led Marketing Award	Winner	SAB (AB InBev)	Castle Lager - Bread of the Nation	Ogilvy South Africa
	Special Commendation	PEP	PEP Changing Stations	Ogilvy South Africa
	Finalist	The Shoprite Group	Shoprite Homegrown	99c
Excellence in Strategic Sponsorship Marketing Award	Winner	SAB (AB InBev)	Carling Cup - The Gates Are Open	Ogilvy South Africa
	Finalist	Nedbank	Tasting Notes: A Story of Sound and Wine	Levergy
	Finalist	Nedbank	Nedbank Cup Reality Football	Levergy
The Kantar Excellence in Brand Positioning Award	Winner	HEINEKEN Beverages South Africa	Savanna Premium Cider: How Some "Spice" Cemented Savanna's Brand Positioning.	Grey Advertising Africa
	Special Commendation	SAB (AB InBev)	Castle Lite - Liten Up	Ogilvy South Africa
The Absa Excellence in Marketing Innovation Award	Winner	Sanlam	Sanlam LI:FE of Confidence	Accenture Song
	Special Commendation	Nando's	Nando's Bright Sides	VML South Africa
	Finalist	ShopriteX	Xtra Savings Plus Monthly Subscription	99c
	Finalist	KFC SA	Eat Chicken For Breakfast	Ogilvy South Africa
The African Bank Excellence in New Product or Brand Launch Award	Winner	HEINEKEN Beverages South Africa	Savanna Premium Cider: How Launching A New Variant Spiced Up Savanna Premium Cider's Growth.	Grey Advertising Africa
	Special Commendation	HEINEKEN Beverages South Africa	Amarula Ethiopian Coffee	Grey Advertising Africa
	Finalist	Nando's	The Great Pretender	N/A
The Nando's Excellence in South African Resonance Marketing Award	Winner	Burger King	The 2022 Burger King Value Campaign	Grey Advertising Africa
	Special Commendation	Mondelēz	Cadbury: Gen 4, Homegrown Stories	Ogilvy South Africa
	Finalist	KFC SA	Where There's a Bucket, There's a Family	Ogilvy South Africa
	Finalist	Procter & Gamble	Gillette: Indoda Can Shave	essenceMediacom
	Finalist	Tiger Brands	Jungle: Heart to Heart	N/A
Excellence in Brand Marketing B2B Award	While there was some good work entered into this category, judges were of the opinion that submissions entered this year were not of a standard required to win a Marketing Achievement Award.			
The Telkom Excellence in Resourceful Marketing Award (The Limited Budget, Unlimited Idea Award)	Winner	The South African Airways Museum Society	Wild Pursuit Online Marketing Project for the South African Airways Museum	Wild Pursuit Online Marketing
	Special Commendation	Absa	Absa Load Shedding Solutions	Carat
	Special Commendation	PEP	PEP Finds	Ogilvy South Africa
	Special Commendation	Jacaranda FM	Jacaranda FM's #SafeSpace	N/A
Excellence in Reputation Management Award	Winner	KFC SA	Anything For The Taste	Ogilvy South Africa
	Special Commendation	The International Cricket Council and Cricket South Africa	ICC Women's T20 World Cup	Levergy
The Reveal Outdoor Excellence in Integrated Marketing Award	Winner	Nando's	Nando's Affordability Strategy 2.0	N/A
	Special Commendation	The International Cricket Council and Cricket South Africa	The ICC Women's T20 World Cup.	Levergy
	Finalist	Discovery Bank	Discovery Bank: Real-Time Forex Accounts	N/A
	Finalist	Volkswagen South Africa	Volkswagen, Game On	Ogilvy South Africa
The HKLM Excellence in Internal Marketing Award	Winner	Nando's	Nando's PERi-Post – Changing lives and building brand love.	TILU Creative
	Special Commendation	Nedbank	Nedbank #2Million Digital Internal Campaign	Artifact Advertising
The Google Excellence in Digital Brand Marketing Award	Winner	Nando's	Nando's Bright Sides	VML South Africa
	Special Commendation	Sanlam	LI:FE of Confidence	Accenture Song
	Finalist	Volkswagen South Africa	Volkswagen, Game On	Ogilvy South Africa
	Finalist	Tiger Brands	Tinkies: Made with You	Hellosquare
The Marketing Achievement Awards Rising Star of the Year Award	Winner	Nastasja Carbone	Marketing Activation Manager Inverroche & Lillet	Period Ricard South Africa
	Finalist	Amy Phillips	Avon Brand Manager	Avon South Africa
	Finalist	Tony Pitso	Tony Pitso, Founder & CEO	eChamps
The Marketing Achievement Awards Marketing Person of the Year Award	Winner	Doug Place	CMO for Nando's Africa, Middle East, and South Asia	Nando's
	Finalist	Dr Melanie Van Rooy	Head of Marketing	Clicks Retailers
	Finalist	Arné Rust	Brand Director of Carling Black Label, Hansa and Lion Lager, AFRICA	SAB (AB InBev)
	Finalist	Grant Macpherson	Chief Marketing Officer	KFC Africa
The Marketing Achievement Awards Marketing Organisation of the Year Award	Winner	Discovery Limited		